

ALWAYS CHANGING TO REMAIN THE SAME

In situ installation of fruitboxes quoting
'Always changing to remain the same

11 november, 11:11

Lenaerts-Borgers, fruittelers Kleine Kruisstraat 47 - 3540 Herk-de-Stad

Expressing our solidarity with the fruit growers.
“A tradition is a process which has always to change to remain the same...”
- Didier Democry, Solwaster, Belgium

Futurefarmers

An itinerant element in the rural landscape, fruit boxes move about annually from farm to distribution centers. In this shuffle they are arranged as temporary structures; long chains of boxes, small stacks that loom like ghosts waiting to be filled and sometimes in small families on the back of a tractor or truck.

Annual Harvest applies large textual phrases onto fruit boxes in farming regions. We use these local artifacts to mimic advertising whereby we place “art” in relation to agribusiness and the environment providing unusual and unexpected point of view. The texts have been gathered over the years during conversations while driving by these structures and reflecting on their place and ours in the landscape. The first of three such interventions will take place in Limburgh, Belgium- on a 50 year old apple farm situated within the Flemish countryside. The text for this box emerged during a conversation with a fellow artist-become-farmer, Didier Democry, about tradition and nostalgia. The text will be painted onto the boxes by Futurefarmers in collaboration with local actors. As the boxes move and reassemble the text is shuffled.

In the framework of The Green Light District
Expo 8/11 -8/02 Budafabriek, Kortrijk